

4th Commonwealth Debate on Sport and Sustainable Development

Social Media Toolkit

#CommonwealthSDP



The Commonwealth

Commonwealth Debate on Sport and Sustainable Development

The Commonwealth Secretariat advocates for sport to be used as a vehicle for peace and development.

We assist member countries to develop national policies and strategies and build capacity to enhance the positive contribution that sport can make to sustainable development, health and building peaceful and just societies.

On Thursday 4th April 2019, the Commonwealth Secretariat is convening the fourth Commonwealth Debate on Sport and Sustainable Development to mark the International Day of Sport for Development and Peace (IDSDP).

The topic for the debate is:

‘The contribution of sport to the Sustainable Development Goals is limited by a current skills and knowledge gap’

Representatives of Commonwealth governments, senior officials and academics will join members of the sport and development community at the debate to mark the IDSDP.

In this social media kit you will find:

- Sample social media posts
- Multimedia

Please feel free to use this kit as a guide for your own social media efforts and help us promote the role of sport in sustainable development.



Sample tweets

The @commonwealthsec will be hosting the 4th #Commonwealth Debate on #Sport and Sustainable Development on 04 April 2019. Join the debate on social media by using #CommonwealthSDP. For more information, visit: <http://ow.ly/Vb4p30o5v6o> #IDSDP2019

The 4th #Commonwealth Debate on Sport and Sustainable Development will consider the motion: ‘Is the contribution of #sport to the #SDGs limited by a current skills and knowledge gap’? Let us know your thoughts using #CommonwealthSDP. For more information: <http://ow.ly/Vb4p30o5v6o>

.@commonwealthsec’s 4th Debate on Sport and Sustainable Development looks at capacity building needs for #sport and the #SDGs. Visit <http://ow.ly/Vb4p30o5v6o> for more information and let us know your thoughts using #CommonwealthSDP

Read @commonwealthsec’s guidance on enhancing contribution of #sport to #SDGs <https://bit.ly/2W0g0DN> #CommonwealthSDP

.@commonwealthsec’s Sport for Development and Peace Unit will mark #IDSDP19 with their 4th #debate on #sport and #sustainabledevelopment. Interested? Then visit <https://bit.ly/2W0g0DN> for more and join in the conversation using #CommonwealthSDP

Is a knowledge gap and skills gap in Sport for Peace and Development limiting the contribution of #sport to the #SDGs? The #CommonwealthSDP debate will ask this question – let us know your thoughts and visit <https://bit.ly/2W0g0DN> to learn more!

Read @commonwealthsec’s policy guidance on contribution of #sport to the #SDGs: <https://bit.ly/2W0g0DN> #CommonwealthSDP

Sport can contribute to #SDGs. But how to measure this contribution? Read about the @commonwealthsec model indicators project here <https://bit.ly/2TQ77iq> #CommonwealthSDP



Sample posts

1.

Is there sufficient capacity and capability across the #Commonwealth and beyond to design and deliver programmes that maximise the contributions sport can make to this transformative global agenda?

For the 2019 International Day of Sport for Development and Peace (#IDSDP2019), @commonwealthsec will host its fourth Debate on Sport and Sustainable Development.

A panel of experts will debate the topic 'Is the contribution of sport to the Sustainable Development Goals limited by a current skills and knowledge gap?'

Find out more here:
<https://bit.ly/2W0gODN>

Join the conversation:
 #CommonwealthSDP

2.

Government, sporting organisations, the private sector and civil society must work in collaboration to maximise the potential contribution of sport to the #SDGs.

@commonwealthsec assists member countries develop policies and improve in-country capacity to enhance and monitor the contribution of #sport to human and social development.

See our #CommonwealthSDP events:
<https://bit.ly/2W0gODN>

3.

Is there a need for enhanced training and development on the role of #sport in human and social development? Or should stakeholders focus on creating more targeted policies and investments to scale current efforts? Is better monitoring of the impact of sport-based approaches a more important issue?

Experts at the fourth #Commonwealth Debate on Sport and Sustainable Development will give their thoughts on these issues. For more information, see:
<https://bit.ly/2W0gODN>

Join the conversation:
 #CommonwealthSDP



Sample posts

1.

To mark the 2019 International Day of Sport for Development and Peace (#IDSDP2019), @The Commonwealth will host its fourth Debate on #Sport and Sustainable #Development. A panel of experts will debate if 'the contribution of sport to the Sustainable Development Goals (#SDGs) limited by a current skills and knowledge gap?'

Find out more here:
<https://bit.ly/2W0gODN>

#CommonwealthSDP

2.

@The Commonwealth undertakes wide- ranging consultation and analysis to produce guidelines and toolkits to assist countries enhance the contribution of #sport to sustainable development and #peace policy.

Access a range of #Commonwealth publications here:
<https://bit.ly/2dpwlbN>

To find out more about the #Commonwealth's latest work on measuring the contribution of sport to the #SDGs visit
<https://bit.ly/2TQ77iq>

#CommonwealthSDP

3.

On Thursday 4 April 2019, representatives from government, senior officials and academics will join members of the #sport and development community at the 4th #Commonwealth Debate on Sport and Sustainable Development to mark the International Day of Sport for Development and #Peace.

Experts will# debate whether the contribution of sport to the Sustainable Development Goals (#SDGs) is limited by a current skills and knowledge gap. Let us know your thoughts using #CommonwealthSDP

For more information see:
<https://bit.ly/2W0gODN>

Visuals

Make your posts more engaging by:

[downloading our visuals](#)

Publications

[Enhancing the Contribution of Sport to the Sustainable Development Goals](#)

[Sport for Development and Peace and the 2030 Agenda for Sustainable Development](#)

[Strengthening Sport-Related Policy Coherence](#)

[The Commonwealth Guide to Advancing Development through Sport](#)

[Sport for Development and Peace Youth Advocacy Toolkit](#)



Sport for Development and Peace

The Commonwealth Secretariat advocates for sport to be used as a vehicle for peace and development.

We assist member countries to develop national policies and strategies and build capacity to enhance the contribution of sport to outcomes in areas such as health, education, gender equality and social cohesion and protect and promote the positive impact of sport in communities

[Find out more about our work in this area](#)

Join the conversation on social media using #CommonwealthSDP and make sure to tag the Commonwealth Secretariat on our social media channels:

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LinkedIn: [The Commonwealth](#)

About the Commonwealth Secretariat

The Commonwealth Secretariat provides guidance on policy making, technical assistance and advisory services to Commonwealth member countries. We support governments to help achieve sustainable, inclusive and equitable development. We are a champion for youth empowerment

[More about the Commonwealth Secretariat](#)

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Any questions?

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