

‘Sport for Development and Peace’ in the Commonwealth

Towards a Strategy for Moving Ahead

**5th Commonwealth Sports Ministers Meeting
New Delhi, 4th October 2010**

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Sport and ...

- ❖ Youth (youth employment, effective parents/citizens)
- ❖ Health (life style/cardio-respiratory illnesses, cancers)
- ❖ Education (school retention, school safety, healthy growth)
- ❖ Gender (physical health of women/girls, self-esteem)

The Commonwealth and Sport for Development and Peace (SDP)

- ❖ An explicit strategy to realise the Millennium Development Goals (MDGs)
 - ❖ Gender equity
 - ❖ Basic education
 - ❖ Preventive education about HIV/AIDS
 - ❖ Child and maternal health
 - ❖ Global partnerships



SDP: A powerful vehicle for youth idealism

- ❖ Canadian Sport Leaders Corps
- ❖ IDEALS (UK)
- ❖ SCORE (South Africa)
- ❖ MYSA (Kenya)
- ❖ PAY (Namibia)



The power of SDP

Supported by

- ❖ Research reports (e.g. CABOS 2006; UNIWGSDP 2007)
- ❖ Resolutions of previous Commonwealth Sports Ministers Meetings (CSMMs) and Commonwealth Youth Ministers Meetings (CYMMs)



Yet, the benefits do not happen automatically

- ❖ Policy proclamations do not implement themselves
- ❖ Inspiration from champions not enough - without available, accessible, well-led programmes, those inspired cannot take up sport

Moreover

❖ Overwhelming majority of children and youth not engaged at the level that will produce benefits



❖ Not all sport is 'good sport' - some programmes cripple individuals and communities

2008 INDICATORS		
The 2008 Report Card examines how active the province's population is, overall activity, and the health and well-being of the population. It also examines how active the population is, overall activity, and the health and well-being of the population. It also examines how active the population is, overall activity, and the health and well-being of the population.		
LEVEL	CATEGORY	DEFINITION
PROVINCIAL LEVEL	F Physical Activity Lifestyle	<ul style="list-style-type: none"> 60% of adults are meeting physical activity guidelines Low to no awareness (less than 10%) with 10% of adults in 2008
	F Sedentary Time	<ul style="list-style-type: none"> There is no data on this indicator
	C Inactive Time Participation	<ul style="list-style-type: none"> There is no data on this indicator
INDIVIDUAL	F Healthy from Vitality	<ul style="list-style-type: none"> There is no data on this indicator
	D Active from Vitality	<ul style="list-style-type: none"> There is no data on this indicator
SCHOOLS	B Engaged Students	<ul style="list-style-type: none"> There is no data on this indicator
	C Active Students	<ul style="list-style-type: none"> There is no data on this indicator
COMMUNITY LEVEL	B Active Facilities	<ul style="list-style-type: none"> There is no data on this indicator
	D Active Facilities	<ul style="list-style-type: none"> There is no data on this indicator
	B Active Facilities	<ul style="list-style-type: none"> There is no data on this indicator
	D Active Facilities	<ul style="list-style-type: none"> There is no data on this indicator
POLICY	C Active Facilities	<ul style="list-style-type: none"> There is no data on this indicator
	C Active Facilities	<ul style="list-style-type: none"> There is no data on this indicator

The challenge

- ❖ How do we move beyond communiqués and policies to concrete implementation and demonstrated outcomes?

Twin strategies

- ❖ ‘Mainstreaming’ SDP in the Commonwealth Secretariat and Commonwealth member governments
- ❖ Developing Commonwealth-wide consensus on priorities, measurable targets and transparent reporting of inputs and outputs, as in MDGs

1. Mainstreaming SDP in the Commonwealth Youth Programme (CYP)

- ❖ Analyse existing programmes (Youth Governance, Youth Enterprise, Youth Work, Education and Training, etc) to determine where SDP can supplement existing activities, in consultation with youth representatives
- ❖ Integrate SDP into CYP Regional Centres
 - ❖ Zambia (Africa)
 - India (Asia)
 - Guyana (Caribbean)
 - Solomon Islands (Pacific)

2. Mainstream Sport in other Commonwealth Secretariat Divisions/Ministerial Meetings

- ❖ ComSec Social Transformation Programmes Division (Education, Health, Gender) & other Divisions
- ❖ Conference of Commonwealth Education Ministers (CEEM)
- ❖ Commonwealth Health Ministers' Meetings (CHMM)
- ❖ Commonwealth Heads of Government Meetings (CHOGM)

- ❖ Create e-repository of policies, programmes and examples of ‘best practice’ in SDP, within the proposed window on ‘Youth as National Builders’ under Commonwealth Partnership Platform Portal ‘CP3’
- ❖ In 2011, focus CP3 on use of SDP to enhance inclusion and empowerment of girls and women. (2011: Commonwealth theme: ‘Women as Agents of Change’)

- ❖ Development of e-template for Commonwealth countries to report on policies, programmes and achievements
- ❖ Assist countries in training staff to report on progress on SDP

3. Mainstreaming sport across member governments

- ❖ Education, youth, health, labour and tourism.
- ❖ Development of ‘Sport for Development and Peace **Mainstreaming Guide** for Governments’ in time for 6-CSMM in 2012, similar to ‘Youth **Mainstreaming Guide** for Governments’ requested by Heads of Government at CHOGM 2009.

- ❖ Member governments may commit to reporting on extent of the policy/programming links between SDP, health, education, youth development and other fields, including examples of 'best practice' in collaborative work.
- ❖ CYP is committed to help develop and use an appropriate e-template for such reporting.

4. Measurable targets

- ❖ 5 CSMM to set in place a process to develop and agree upon appropriate priorities, strategy and targets by 6 CSMM in London in 2012.
- ❖ Directing the Commonwealth Secretariat (CYP and STPD) to lead, assist and coordinate, and
- ❖ Committing to designate staff and resources from their own governments to contribute, where possible

Suggested next steps

- ❖ CYP to collect (or commission) country-by-country, region-by-region baseline data on children and youth participation in sport, physical activity and physical education and to prepare a baseline document.
- ❖ Member governments to contribute relevant data, examples of successful interventions, and expertise.

CYP Regional Centres

- ❖ to hold conferences and consultations to discuss and set priorities and targets for the regions, drawing upon the expertise of CABOS, Pan Commonwealth Youth Caucus (PCYC) and member governments, and
- ❖ recommend the ways in which the targets can be met.

Alignment with the UN

- ❖ Development of priorities, strategy, assistance programmes, reporting mechanisms, etc to be developed in cooperation with the United Nations Office on Sport for Development and Peace (UNOSDP) following recommendations of the UN Working Group on SDP for Children and Youth



We ask for your support