



**Anti-Doping Report for the Commonwealth Sports Ministers Meeting Delhi, India
October 2010
Prepared by the World Anti-Doping Agency**

Introduction

At Commonwealth Sports Ministers meetings in Athens (12 August 2004), Melbourne, (14 March 2006) and Beijing (August 2009) Ministers recognized and confirmed their commitment to drug-free sport and fair play. Ministers and the Commonwealth Secretariat recognized the key role that the World Anti-Doping Agency (WADA) plays by working in partnership to lead the fight against doping in sport. The key areas of partnership include: the promotion of anti-doping capacity building through the support of the Regional Anti-Doping Organizations and the completion by governments of the UNESCO International Convention against Doping in Sport (the Convention) and its implementation.

Purpose

The purpose of this paper is to update Ministers on key areas of anti-doping in sport, including suggested future actions and programmes offered by WADA that can be utilized by countries.

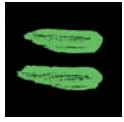
Background

The World Anti-Doping Agency's (WADA) mission is to promote, co-ordinate and monitor the fight against doping in sport in all its forms. To achieve this mission, WADA works in partnership with the Sports Movement and Public Authorities. WADA coordinates the development and implementation of the World Anti-Doping Code (the Code), the document harmonizing anti-doping policies in all sports and countries. The Sports Movement for its part has accepted and is implementing the Code and the Governments through the UNESCO International Convention against Doping in Sport (the Convention) are undertaking theirs.

Ratify the UNESCO International Convention against Doping in Sport (the Convention)

Governments committed to the development of a global anti-doping Convention and its subsequent ratification (see Athens Action Plan, CSMM Athens 2004). The purpose of the Convention is to give life to the responsibilities Governments need to take in anti-doping as outlined in the Code. In October 2005 the Convention was unanimously adopted and a UNESCO record 144 countries have completed and there remain only 49 countries yet to complete. Of those remaining, 15 are Commonwealth countries and include, by region: Africa: Gambia, Lesotho, Sierra Leone, Swaziland, Tanzania; America: Belize, Dominica; Asia: Maldives, Sri Lanka; Europe: Malta; Oceania: Kiribati, Papua New Guinea, Solomon Islands, Tuvalu and Vanuatu.

WADA and the Commonwealth Secretariat encourage those remaining to complete. WADA can provide assistance with the completion of papers, answer questions and facilitate the process.



Incentives for Countries to Complete

The UNESCO Voluntary Fund is available to Support Anti-Doping Programmes – USD 3.2M

Those countries that have completed the Convention can apply to the UNESCO Voluntary Fund which has USD3.2M available for distribution towards anti-doping projects. A country can apply for USD 20,000 (national project) and USD 50,000 (regional project). To date a limited number of applications have been received and UNESCO welcomes applications. The link for the Application Handbook is as follows: <http://unesdoc.unesco.org/images/0018/001885/188519e.pdf>

Hosting of Sporting Events Contingent on Completion of Convention

It is important that Ministers are aware that as of 1 January 2010, under the World Anti-Doping Code, failure to complete the Convention may lead to a country being unable to bid for or host major sporting events. We do not wish this to happen to any Commonwealth country and therefore encourage urgent completion.

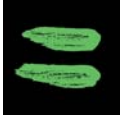
Regional Anti-Doping Organisations (RADOs) – Support to Countries with Limited Anti-Doping Programmes

Support for countries which have limited anti-doping capacity is a key strategy for WADA. A RADO brings together geographically clustered groups of countries where there are limited or no anti-doping activities. This concept enables the pooling of financial and human resources in an innovative way and member countries receive support to develop their capacity and expertise. The RADOs provide anti-doping education for athletes, coaches, support personnel and the broader population, testing of athletes, the training of local people to undertake this task and also provides an administrative framework for anti-doping to operate. Each RADO has a Board, and representatives of each member country have a RADO Board member who is there to represent both Government and Sports.

The Commonwealth Secretariat partnered with WADA from 2006 – 2009 to support four RADO Administrators in Oceania, the Caribbean and in Africa in Zones V and VI. Since that time, two of these RADOs, Oceania and the Caribbean, have continued to develop and operate; Zone V is in a rebuilding phase with a new Administrator having been appointed recently and Zone VI is currently being re-evaluated by its member countries to determine the best way forward.

Worldwide there are 122 RADO member countries of which 41 are Commonwealth. Another four, Australia, New Zealand, Canada and South Africa (also a member of the African, Zone VI RADO), partner with RADOs in their regions to provide anti-doping expertise, mentorship and, in some cases, financial support. This means that just over 80% of the Commonwealth member countries participate in the RADO programme.

WADA requests that the Commonwealth Ministers support the RADOs and their respective RADO representative on the Board, encourage the development of anti-doping programmes in their country and region.



Education

WADA continues to work with stakeholders to ensure that effective value-based education programs are being implemented. One of WADA's goals is to develop doping prevention programs targeting youth. Outlined below are some of the programmes which Commonwealth countries can utilise or be a part of. Generally they are available at no cost and can be personalised and co-branded with WADA to suit the purpose of the country. We would warmly welcome countries to take full advantage of this.

Play True Generation – Targeted at Youth (under 18 years of age)

In August 2010 WADA launched the new **Play True Generation** program at the Youth Olympic Games in Singapore, having piloted it at the Commonwealth Youth Games in Puna, India. WADA is challenging people under 18 to be the Play True Generation – to be a generation to completely reject doping. Athletes complete the Play True Challenge, a computer game where players are confronted with choices about doping and the consequences of their choices. The interactive game is available in six languages.

Say No! To Doping Campaign

The **Say No! To Doping** campaign engages sport and anti-doping communities to show and promote their commitment to clean sport. It incorporates the colour green into venues, e.g., the warm-up ball for a basketball game is green in colour. The colour draws attention and becomes a springboard for discussion on fair play and doping-free sport. The colour green, because it represents WADA, evokes health, nature and for many sports their playing field. Other materials are incorporated into the overall programme and strategy to promote anti-doping.

Ministry of Education Pilot – Integration of Anti-doping into the Education Curriculum

A **Ministry of Education Pilot Program** is underway in Uganda, Singapore, Mexico, Oman and the province of Quebec (Canada). The Program aims to develop a Model of Best Practice to assist and facilitate the integration of doping prevention into the mainstream curriculum. Similarly, a University Pilot project plan is underway to implement anti-doping modules into the university curriculum.

Coach True – Online coaching education

Coach True is a free interactive online program containing the following elements to further educate coaches about anti-doping: a quiz-type tool to help the learner assess what he/she already knows and guide him/her to the section(s) where additional learning is needed; eCourses, which directly presents content; first person scenarios, where the learner applies knowledge gained; and a game based on "Who Wants to be a Millionaire?".

WADA Contact

Should Ministers or officials require more in-depth information or have questions please contact: Anne Jansen, Senior Manager Government Liaison and Compliance at the World Anti-Doping Agency (WADA, Montreal, Canada): anne.jansen@wada-ama.org, fax: +1 514 904 8746 or phone: +1 514 904 8818. Reference material can be found on WADA website: www.wada-ama.org