

Ninth Commonwealth Women's Affairs Ministers Meeting

*"Gender Issues in Economic Crisis, Recovery and Beyond: Women as
Agents of Transformation"*

Bridgetown, Barbados, 7-9 June 2010

Session III

WAMM(10)9(a)

FROM SILOS TO COLLABORATION

*PowerPoint presentation by Arthur Wood, Chairman of WSFF & Founder, Total
Impact Advisors*

From Silos to Collaboration

9WAMM – Barbados

– June 2010

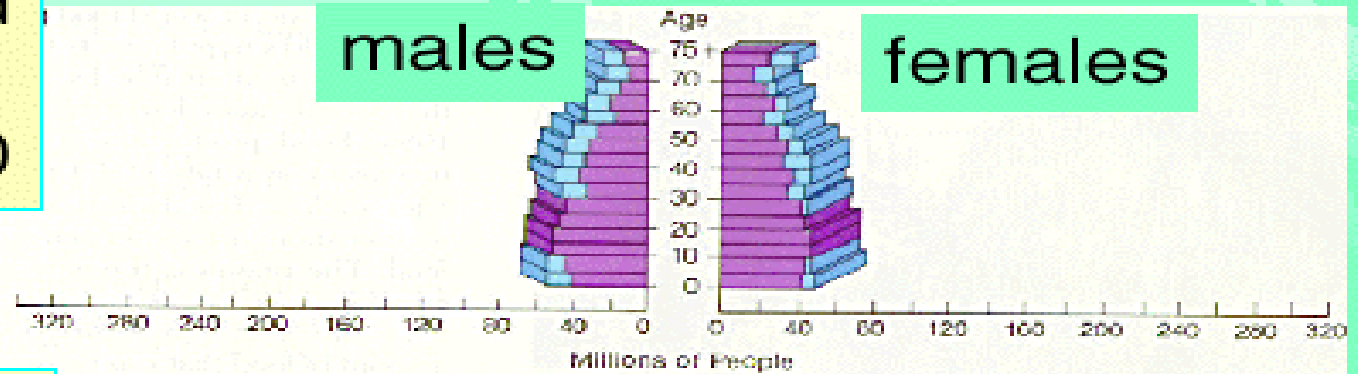
Arthur Wood

World Sanitation Financing Facility

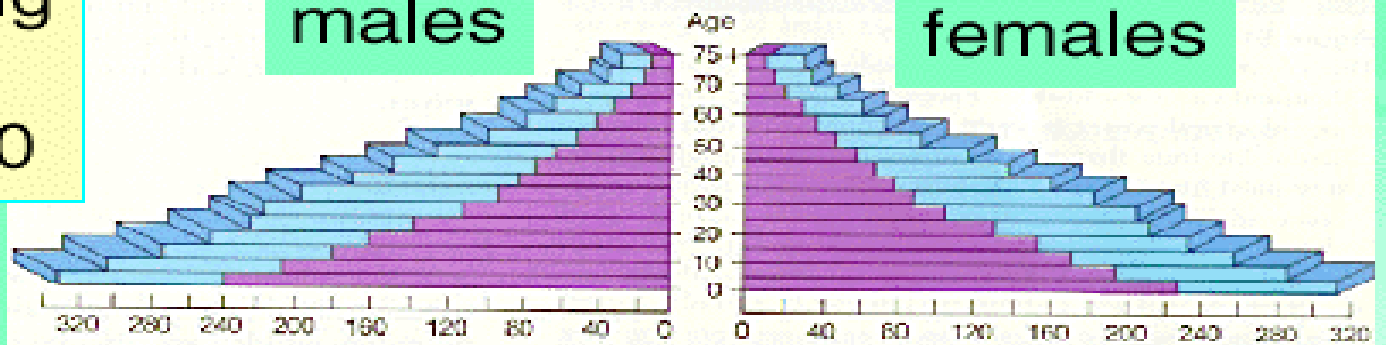
ArthurRWood@gmail.com

The Demographic Pincer – Source UN

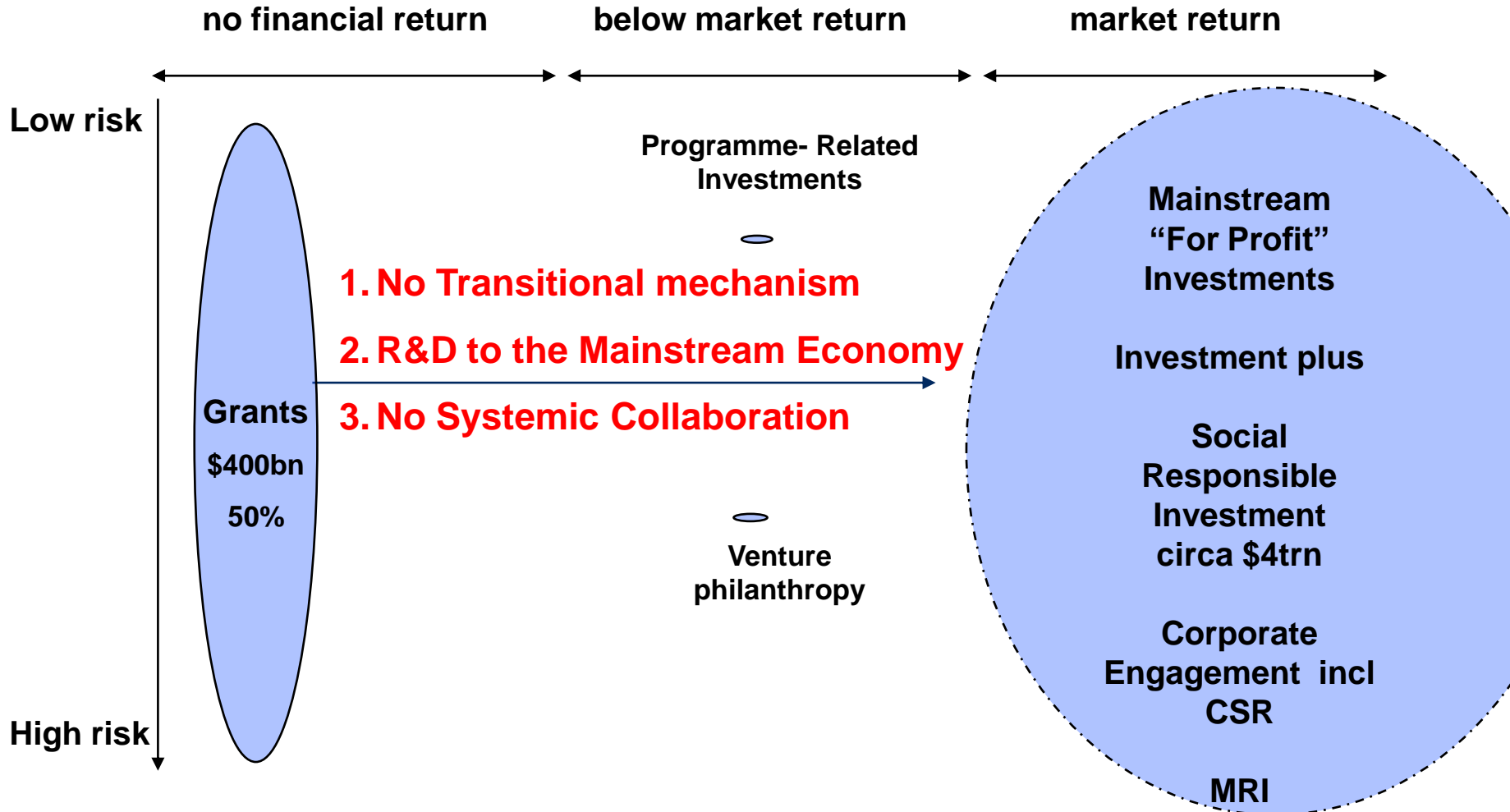
Developed
World
1975-2000



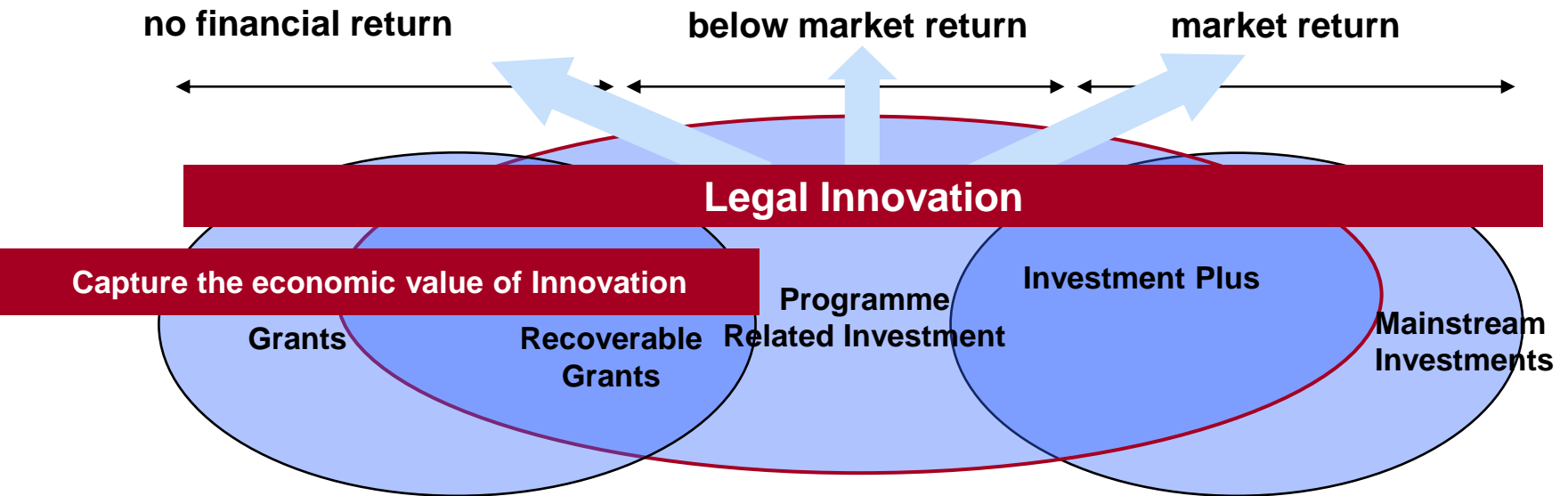
Developing
World
1975-2000



The Current Social Capital Market Born 1888 – Died 2009? - The Structural Funding Gap



FUTURE – Systemic Collaboration - NOT just the Grant and Silos – BUT Collaborative Leverage



Increase the credit quality of social capital markets ie. Leveraging Microfinance / Risk Management

Incentivising innovation / Collaboration ie. Social Entrepreneurship / Finance

Enables a Range of Financing options; incentivising corporates, banks, civil society; integrating “for profit” and “not for profit” players

Based on “Foundations and Social Investment” Margaret Bolton 2005 and Bates Wells & Braithwaite

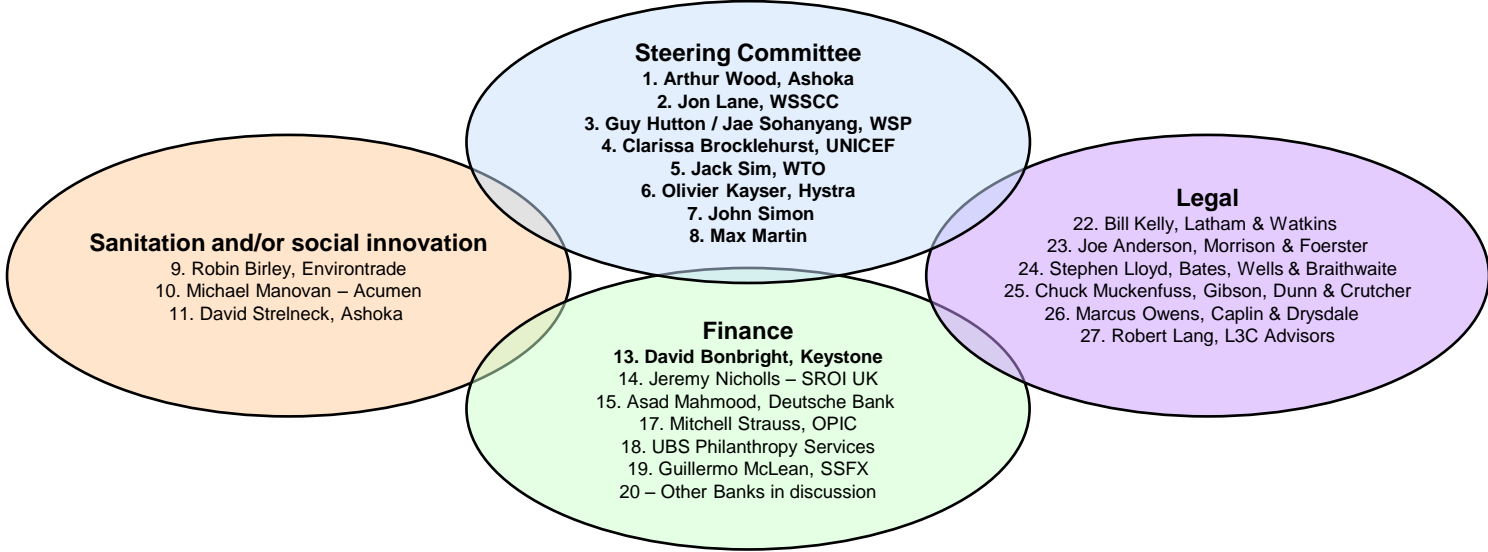
Sanitation and the Impact on Women

BMJ / The Lancet – “The most impactful action in public health – why do we not do more ?”

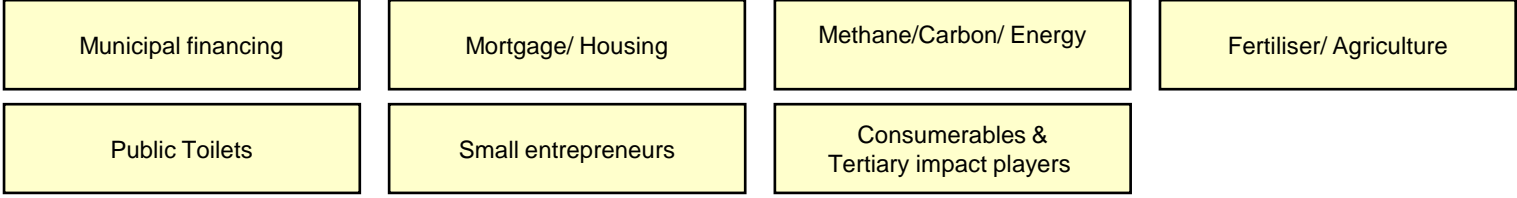
- Second biggest killer of Children under 5 – 100m by 2030 effects women as the primary care givers
- Women walk up to 4 hours a day to get clean water
- Reducing access to the labour market
- Young Girls drop out of school
- Women open to assault and violence

WSFF Collaboration – among intermediaries across sectors and territories

McKinsey & Co – “a global systems changing idea”



**Business
Opps:**
Likely
additional
partners
and
operations



Regional operations - Singapore and Europe

The Partners of WSFF and their roles – Out of the Silos

Multilaterals

Corporate Sector
/ Finance

Civil Society

Credible
Collaboration



Leveraging Existing Core skills and Competencies

Multilaterals

Finance/
Corporate Sector

Citizens Sector

Credible
Collaboration



The R&D of Society

Multilaterals

Finance/
Corporate Sector

Citizens Sector

Credible
Collaboration



Leveraging Collaboration

Multilaterals

Finance/
Corporate Sector

Citizens Sector

Credible
Collaboration

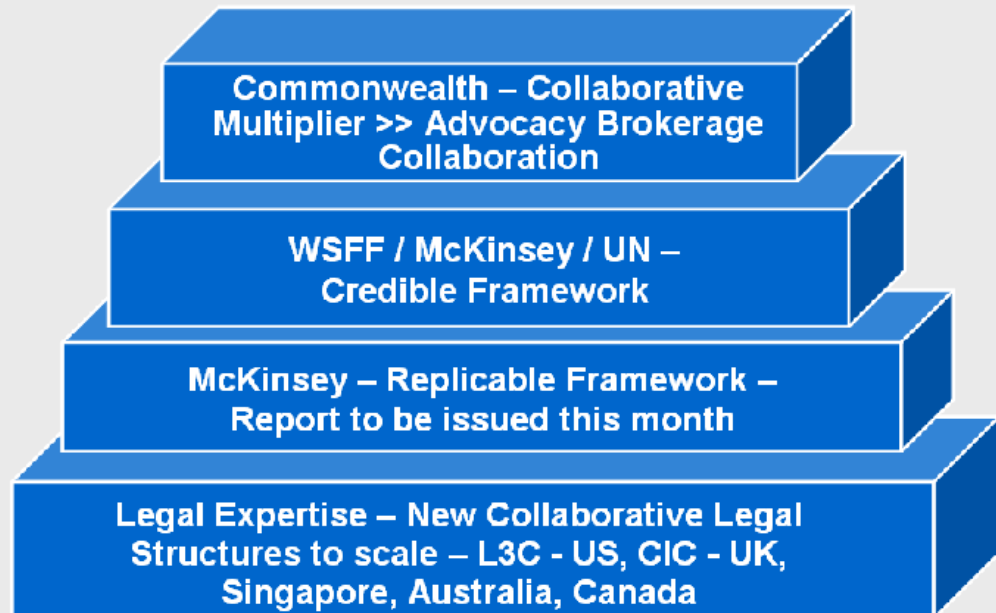


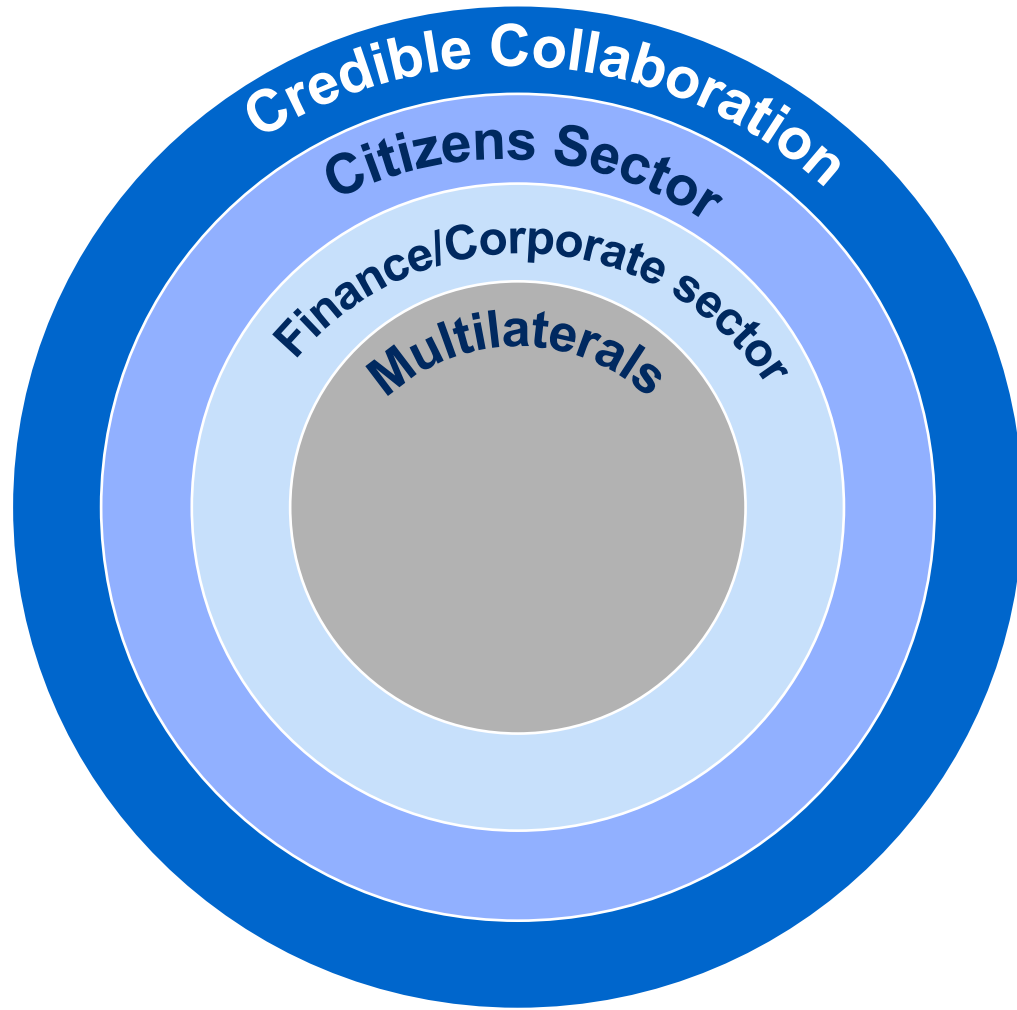
Multilaterals

**Finance/
Corporate Sector**

Citizens Sector

**Credible
Collaboration**





Credible Collaboration

Citizens Sector

Finance/Corporate sector

Multilaterals

CAN WE PROVE SYSTEMS MODELS (WSFF / McKinsey) ?

Social and Economic Impact – “The most impactful intervention in Public Health” (Lancet / BMJ) - it will kill circa 100 million children by 2030 – also Economic impact (2% - 7% of GDP), Water, Women, Education

Identify the Country / Community engaged (UNICEF / WSSCC / GTZ / Ashoka / Acumen)

An 8 Tier Business opportunity – \$85bn - but with an ROI of \$685bn = \$3/4 trn

Not a political zero sum game ie Water / Climate - but a major resource Externalities / Carbon / Fertiliser

An Intermediary mechanism – Empowers the country and community relative to Corporate and Multilaterals (Win / Win)

Replicable Template for Pan Commonwealth Implementation of a key MDG