



**CASE STUDY :: 04**

**LOCATION**

Malaysia

# Malaysia National Women Games

**OBJECTIVES**

Empowering women

**BACKGROUND INFORMATION**

First National Women Games held from 10 – 17 December 2005 Theme “Beyond Borders” and including 8 Core Sports (athletics, aquatics-swimming, badminton, bowling, football, gymnastics, hockey (field) and squash) plus netball (due to popularity)

Open to all female Malaysian citizens residing in Malaysia EXCEPT those who are currently or have previously represented the country in the international competitions of the Olympic Games, Commonwealth Games, Asian Games, South East Asian Games, Thomas/Uber Cups – Badminton, World or Asian Championships, Sudirman Cup; participants in any current or past Age Group international competitions may participate. Age restrictions imposed on certain sports, with focus on young girls

**PURPOSE**

- To develop a sport culture that enables and values the participation of girls and girls women sports and with greater outreach to girls and women in every aspect
- To provide more opportunities for communities at all levels to integrate and work together to increase the involvement of girls and women in sport at all levels and in all functions and roles
- To serve as a catalyst and encourage national and other sports organisations to enhance the development of policies, plans and programmes for girls and women in sports, including participation, administration, communication, management, technical and all other aspects.

**PARTNERS**

**Organiser**

Women Sports & Fitness Foundation

**Partners**

Ministry of Youth & Sports Malaysia

National Sports Council Malaysia

Olympic Council Malaysia

**COST AND DATE**

- Budget of Ringgit Malaysia 5 million (about US\$1.35 million)
- December 2005
- To be held every 2 years



## TARGET

All girls and women as athletes, officials, administrator, manager, or in any other role, focusing on young girls.

## STEPS

- Setting up of organising committee and sub-committees; implementing plans for the Games
- Coordinating and working with different State sport organisations and other agencies to identify athletes and officials; setting up and implementing training and preparatory programmes; working through the different community-levels

## OUTCOMES/IMPACT

- The promotion and prominence of girls/women sports in the different States, at the different community levels
- The fostering of cooperation and rapport between the National, State and community level organisations and personnel; all working together for girls/women sports

## BENEFITS

- An alternative platform for the identification of potential female athletes, official and leaders in sport
- Better cohesion between the different stakeholders at all the different levels, from community, to State, to National

## POLICY IMPLICATIONS

- The inclusion of minimum number of sports and events in competitions for girls and women
- The requirement of minimum number of women officials for women teams' athletes

## RECOMMENDATIONS

- To have different competitions/championships/ Games for different age groups, (eg open category, Youth Games)
- To have competitions/championships/games at different levels, such as at community level, club level, for greater outreach for participation at base/grassroots levels
- To have different sports and events to suit different levels of competition, and different participants to attract greater interest and participation

### EXAMPLE :: 01

### LOCATION

Botswana

# Women and Sport Botswana (WASBO)

#### EXAMPLE

Empowering women

#### INITIATED

The organization re-launched in 2004 with renewed commitment and enthusiasm after a period of inactivity

#### PARTNER

CGC and WASBO

#### TARGET

#### OUTLINE

On November 3rd, 2000, Women and Sport Botswana (WASBO) was eventually launched as a sub-structure of the Botswana National Sports Council, at a convention held in Gaborone. This convention was attended by all stakeholders including 2 delegates of national sports associations, district representatives and women athletes, and the strategic plan was discussed and adopted. Details are outlined in the first section of this report under Point 1 of the Windhoek Call for Action.

#### OBJECTIVES

increases access for women and girls to physical activity and sport services programs throughout the country